Brent Furneaux is an Assistant Professor of Information Management in the department of Accounting and Information Management. Brent arrived at the School of Business and Economics in July of 2009 following completion of studies at York University's Schulich School of Business. He is currently pursuing research that seeks to better understand information system (IS) decision making processes such as those related to life cycle planning and discontinuance. His research interests also include the nature, role, and significance of theory within IS research and the mechanisms by which information systems deliver value to organizations and individual users. Brent’s research has been published in numerous conference proceedings, book chapters, and journals including MIS Quarterly, The DATA BASE for Advances in Information Systems, and Information Technology and Management. Prior to his academic career, Brent worked and consulted extensively within the pharmaceutical and hospitality industries.